



Keokee :: media + marketing
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Job Description: Web & Digital Designer

We're **Keokee**, a media + marketing firm located in beautiful Sandpoint, Idaho ... and we're looking for a talented, versatile, upbeat and gung-ho designer to join our team.

This diverse job requires strong skills in web design, along with print and branding design, plus the ability to work personally with clients one-on-one.

- The position entails primarily website design. You'll need to be, or quickly become, highly proficient in the Wordpress platform. You'll provide front-end design for client websites, at times working with our developers for the build, as well as take some projects from conception through launch. You'll also back up our other design staff with design tasks and maintenance of sites they have lead on.
- In the digital arena, you'll help create digital marketing materials, to include designing and executing campaigns that may use platforms including Facebook, Instagram and Google ads. You will be called on to work with our digital marketers to help execute various online marketing campaigns utilizing social media and social marketing, search marketing and Search Engine Optimization, for client websites and occasionally our proprietary websites as well.
- Although web and digital design are the key skills we're hiring for, our ideal candidate will be able to contribute also in print media design, including graphic design, layout and production of ads and layouts for our magazines and books; brochures, business cards, advertisements and print collateral for clients; and various identity pieces such as logos.
- You'll at times be assigned to work directly with clients to understand their needs, and ensure their jobs are properly tasked in-house to our other designers, writers and marketing personnel; and to act as your client's "advocate" to ensure their needs are met and we perform excellent customer service.

That sums up the skills and tasks for this position, but to all that add this: We're a small and collaborative shop. Everyone here can get called on occasionally to lend a hand for anything.

And finally, we want you to contribute ideas and enthusiasm to help us find or create new opportunities for everything Keokee does. We want you to be a key player in our company!

We offer competitive compensation for our market, with the opportunity to advance in the work and skills that are your passion. Vacation, paid holidays, a health care allowance and flexible schedule are among the benefits, along with a casual work environment in a company that just happens to be located in one of the neatest small towns anywhere. That is, assuming you might like to ski or snowboard at Schweitzer Mountain, enjoy watersports on magnificent Lake Pend Oreille, hike or bike the multiple mountain ranges surrounding town, or just appreciate Sandpoint's laid-back vibe and atypically fine arts-and-entertainment scene.

Want to apply? Email us, only, with your resume and a cover letter to: admin@keokee.com
We'll reply to confirm receipt of all applications. We hope to hear from you!

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